



Catch the Wave to Treasure Island

TALA ANNUAL CONFERENCE AND TRADE SHOW

GALVESTON ISLAND: OCTOBER 27-29, 2010

SPONSORSHIP FEES

PLATINUM SPONSORSHIP- \$7,500

**ALL OF THE BENEFITS LISTED IN GOLD AND SILVER SPONSORSHIPS PLUS:*

- ADDITIONAL EXHIBIT BOOTH, WITH TWO ADDITIONAL CONFERENCE ADMISSIONS
- FULL PAGE AD IN CONFERENCE PROGRAM
- COMPANY NAME AND LOGO ON ALL CONFERENCE MATERIAL
- BANNER DURING MEALS (2 x 8)
- OPPORTUNITY TO INTRODUCE KEYNOTE SPEAKER

SILVER SPONSORSHIP- \$2,500

- ONE EXHIBIT BOOTH/ADMISSION FOR TWO
- QUARTER PAGE AD IN CONFERENCE PROGRAM
- SIGN WITH NAME AND LOGO IN REGISTRATION AREA
- NAME AND LOGO ON ALL CONFERENCE MATERIAL
- SPONSORSHIP OF ONE BREAKOUT SESSION

GOLD SPONSORSHIP- \$5,000

**ALL OF THE BENEFITS LISTED IN SILVER SPONSORSHIPS PLUS:*

- HALF PAGE AD IN CONFERENCE PROGRAM
- BANNER IN REGISTRATION AREA (2 x 6)
- SPONSORSHIP OF BREAK

OTHER SPONSORSHIP OPPORTUNITIES

- CONFERENCE HANDBOOKS \$3,500
- AWARDS BREAKFAST \$2,500
- KEYNOTE SPEAKER (1) \$2,000
- TOTE BAGS \$2,000
- CONFERENCE PORTFOLIOS \$1,500
- LANYARDS \$1,000
- BREAKS (2) \$500

BOOTH AND ADVERTISING FEES

BOOTHS

- 8 x 10. 3' DRAPE, TWO CHAIRS, COMPANY IDENTIFICATION SIGN, ONE TRASH CAN, ONE 6' SKIRTED TABLE, LISTING IN THE ONSITE PROGRAM, LIST OF PRE-REGISTRANTS, LIST OF CONFERENCE ATTENDEES, TWO TICKETS TO LUNCH IN EXHIBIT HALL, TWO TICKETS TO THE OPENING RECEPTION, LISTING IN INSIDE TALA, AND CONFERENCE PROGRAM.

MEMBERS	\$575
NON-MEMBER	\$690

ADVERTISING

**ADVERTISING FEES ARE FOR THE CONFERENCE PROGRAM*

- BUSINESS CARD AD \$100
- QUARTER PAGE AD \$150
- HALF PAGE AD \$250
- FULL PAGE AD \$400

Land Ho!